

Smart Snacks Rule Talking Points

- ✓ Smart Snacks Rule nutrition standards apply to all foods **sold**:
 - outside school meal programs;
 - on school campus; and
 - at any time during the school day (midnight to 30 minutes after the end of the school day)

- ✓ Nutrition standards are the **minimum standards** for foods sold in schools.
 - Schools and districts may choose to establish additional standards that are consistent with Federal standards. Summary of standards at: www.kn-eat.org/SNP/SNP_Docs/SNP_Guidance/Smart_Snacks/allfoods_summarychart.pdf

- ✓ Fundraisers
 - All foods that meet Smart Snack standards may be sold at fundraisers on the school campus during school hours.
 - Smart Snack standards do not apply to items sold during non-school hours, weekends, or off-campus fundraising events.
 - KSDE Policy: “One exempt fundraiser per school organization per semester that does not meet the Nutrition Standards for All Foods Sold in School during the school day on the school campus will be allowed. An organization is defined as a school group that is approved by the local board of education. Length of the organization’s exempt fundraiser cannot exceed 2 days.”
 - Sponsors must track exempt fundraisers.
 - KSDE Policy for Exempt Fundraisers and Exempted Fundraising Tracking Tool can be found at: www.kn-eat.org/SNP/SNP_Menus/SNP_Guidance_Smart_Snacks.htm

- ✓ Resources:
 - Alliance for a Healthier Generation – Smart Snacks Product Calculator
 - www.healthiergeneration.org/calculator
 - USDA Smart Snacks in School Webpage
 - <http://www.fns.usda.gov/school-meals/smart-snacks-school>
 - KSDE Smart Snacks page at www.kn-eat.org, School Nutrition, Guidance, Smart Snacks in Schools
 - www.kn-eat.org/SNP/SNP_Menus/SNP_Guidance_Smart_Snacks.htm
 - Free Recipe Analysis websites:
 - <http://recipes.sparkpeople.com/recipe-calculator.asp>
 - http://caloriecount.about.com/cc/recipe_analysis.php
 - http://www.myfitnesspal.com/welcome/learn_more
 - <http://www.choosemyplate.gov/supertracker-tools/supertracker.html>

- ✓ Required Documentation for food products sold under Smart Snacks Rule:
 - Nutrition Facts Label
 - Ingredient Label
 - Product Calculation for Nutrient Standards