Reply to
Attn. of: CACFP-548

Subject: Child and Adult Care Food Program (CACFP) Nutrition Education Materials

To: STATE AGENCY DIRECTORS - Colorado DPHE, Iowa, Kansas, (Child Nutrition Programs) Missouri DH, Montana DPHSS, Nebraska ED, North Dakota, South Dakota, Utah and Wyoming ED

As you know, the Department is reprinting the "Tickle Your Appetite" nutrition education kit, which contains an audio and video tape for child care centers. These kits will be distributed to child care center sponsors/the centers under their sponsorship and independent centers. Depending on the number needed, the Department may provide a kit(s) to family day care home sponsors for their information. In addition to this kit, the packet will include copies of:

Eating Smart Growth Chart (1)
Devour for Power Pyramid Poster (10)
Go, Grow, Grow Book (2)
Fun Tips: Using the Dietary Guidelines at Home (1)
Families That Eat Together Grow Together (1)

These materials will be distributed in September 1998.

In preparation for printing and distribution, we are now surveying you to determine your preference for this distribution. There are two options:

- Ship bulk quantities to your Agency for redistribution to your sponsors and centers
- Ship directly to your sponsors and centers

The distribution will be done by the National Technical Information Service.

If you choose to have the bulk quantity shipped to your Agency, we need to know the quantity to be shipped and the shipping
address for these materials. Kits will be packaged in individual boxes and then boxed in cases of 6 kits. The cases are approximately 12-1/2 x 12-1/2 x 22, so they will need to be shipped to a warehouse or to a location where the State Agency has sufficient storage capacity.

If you choose to have the kit sent to the sponsors and centers directly, our National office will need mailing labels (Avery 5162 - 14 per sheet or equivalent) or a disk with mailing addresses in label format in Word 5.1 or below. States that choose this mailing option must provide the National Office with the labels or disks by August 1, 1998 at the following address:

Vicky Urcuyo
USDA, Food and Nutrition Service
Child Nutrition Division
3101 Park Center Drive
Alexandria, VA 22302-1500

Once this initial distribution is completed, the "Tickle Your Appetite" kits will be available for purchase through the National Food Service Management Institute. At this time, we do not know what the cost of the kit will be.

By June 23, please advise our office of the following:

1. Your shipping preference.

2. If you choose to have the bulk quantity delivered to your Agency, advise us of the address where they are to be shipped. Your address needs to include an actual street address.

3. The total number of kits you will need.

We request that you FAX this information to our office at (303) 844-2234, Attention: Bob Hollowell.

Please be advised when giving us the total number of kits needed, this needs to be based on current existing child care center sponsors/centers under their sponsorship and independent centers. We do not have sufficient funds available to provide states with supplies for future sponsors and centers.
If there are any questions on the above, please contact Bob Hollowell at (303) 844-0359.

Darlene Sanchez

ANN C. DEGROAT
Regional Director
Child Nutrition Programs