Reply to
Attn of: SFSP-454

Subject: "Summer Food Service Program Week" Proclamation

To: All State Agency Directors - Colorado, BD, Iowa, Kansas, Missouri, DH, Montana, OPI, Nebraska, North Dakota, South Dakota, Utah, Wyoming (Special Nutrition Programs)

The Secretary of Agriculture, Ann M. Veneman, has designated May 12 through 18, 2002, as Summer Food Service Program (SFSP) Week. The proclamation of SFSP Week is intended to raise awareness of program benefits and to promote wider participation of communities, encourage sponsoring organizations to participate and, most importantly, to increase the numbers of eligible children receiving nutritious meals.

We encourage our State Agencies to use this proclamation as appropriate in conjunction with events that may be planned for that week. As you know, one of the primary objectives of the SFSP Outreach Initiative for 2002 is to increase public awareness of the Program at all levels. As any plans for the SFSP Week take shape, we ask that you keep our office apprised.

We have attached a copy of the proclamation for your office. If you have any questions, please contact my staff at (303) 844-0359.

[Signature]

BRIAN ALLISON
Acting Regional Director
Special Nutrition Programs

Attachment