SFSP-471

Subject: Summer Food Service Program (SFSP): State Resource Kit

To: STATE AGENCY DIRECTORS - (Child Nutrition Programs)

Colorado ED, Iowa, Kansas
Missouri DH, Montana OPI
Nebraska, North Dakota,
South Dakota, Utah and Wyoming

As you know, increasing participation in the SFSP has been a priority of Under Secretary Eric Bost and our Agency. We started with our efforts for the 2002 Program and are continuing with these efforts in 2003. We were pleased to see growth in 2002 through your diligent and creative hard work.

One of our efforts this year is to create a State Resource Kit. Included is a summary sheet in front of the materials that lists the various pieces inside. Many materials were created in this office by our staff. We also included a number of materials that we gleaned from other regions that are excellent and have proved to be effective. Some major pieces are:

- Food Bank Module
- Sports Model
- Feature Articles
- Letters, Press Releases, and Insertion Paragraphs
- Activity Sheets, Bookmarks, and Various Flyers

Attached are two full copies of all the materials so that you can actually see all the pieces. Also in this packet is a CD ROM containing all files for the materials included so that they can be customized for your own State or sponsor's needs. We are sending two packets so you can share one with your Public Affairs Staff in hopes that they, too, can help with outreach in the SFSP.

FEB 26 2003
State Agency Directors

We believe these materials will assist you and hope you will utilize them to the fullest. We also hope you will give us feedback on these materials. If you have any questions, please contact my staff at (303) 844-0359.

DARLENE SANCHEZ
Regional Director
Special Nutrition Programs

Attachments