

“Smart Snacks in Schools” Resource List from National Smart Snacks Convening

AASA – The School Superintendents Association

- [Smart Snacks – Fast Facts](#) – Provides a summary of the competitive foods and beverage requirements.
- [AASA’s Healthy Snacks and Beverages Talking Points](#)
- [AASA’s Healthy School Snacks and Beverages Policy Initiative Peer-to-Peer Innovation Network](#)

Alliance for a Healthier Generation

- [9-Step Guide](#) to Make Smart Snacks Implementation a Success
- [Alternative Fundraising Guide and Ideas](#)
- [Healthy Vending Product Navigator and Product Calculator](#)
- [Healthy Celebration Resources and Ideas](#)
- [Healthy Non-Food Rewards Ideas](#)
- Smart Snacks [Success stories](#): See what has worked in school districts
- [Swap Your Snack](#) – This resource page contains success stories, resources and ideas around healthy vending, fundraisers, and classroom celebrations.
- [In Your State](#) – Click on your state to take a look at childhood obesity and what’s being done to support children’s health and wellness.
- [Healthy Schools Program Online Assessment Tool and Action Plan](#) – Register your school with the Alliance’s Healthy Schools Program. See how your school is stacking up against Smart Snacks standards and track your healthy accomplishments!
- Powerpoint presentations
 - [Smart Snacks – A little presentation \(click to download\)](#) – A high-level overview of the Smart Snacks nutrition standards.
 - [Smart Snacks – Just enough presentation](#) – Provides information on background, and delves deeper into competitive food and beverages standards.
 - [Smart Snacks – A Lot presentation](#) – A detailed presentation of the nutrition standards.

Bell Institute

- Materials and training focusing on [whole grains](#) targeting various audiences including school nutrition professional and school children

Bridging the Gap

- [Research Brief: Student Reactions During the First Year of Updated School Lunch Nutrition Standards](#)
- [Brief: Marketing and Promotion of Foods and Beverages at School](#)

California Project LEAN

- [Competitive foods and beverages success stories](#)

Centers for Disease Control and Prevention

- [Competitive Foods and Beverages in US Schools: A State Policy Analysis](#)

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- [Tools for School Nutrition Service Personnel](#), including example lists of snacks meeting and not meeting IOM standards
- [MAPPS framework](#) (Media, Access, Point of Decision, Pricing and Support) can help organize policy decisions and implementation strategies
- [Implementing Strong Nutrition Standards for Schools: Financial Implications](#)

Center for Science in the Public Interest

- [Healthy Celebrations](#)
- [Sweet Deals: School Fundraising Can Be Healthy and Profitable](#)

ChangeLab Solutions

- [Developing a Healthy Beverage Vending Agreement](#)
- [Drinking Water Access fact sheet](#)

Cornell Food and Brand Lab

- [Offering Healthy Foods at High School Concession Stands](#) – Research findings from a pilot study offering healthy foods at high school concession stands.

Food Research and Action Center

- Webinar: [USDA's Smart Snacks in School Rule: What You Need to Know](#)

Healthy Eating Research

- [Issue Brief: Influence of Competitive Food and Beverage Policies in Children's Diets and Childhood Obesity](#)

Institute for Health Research and Policy, University of Illinois at Chicago and Illinois Public Health Institute

- [Controlling Junk Food and the Bottom Line](#): Case studies of schools successfully implementing strong nutrition standards for competitive foods and beverages

Leadership for Healthy Communities

- [Rural Childhood Obesity Prevention Toolkit](#) – Includes some information around foods and beverages in schools, including marketing.

Mission Readiness

- [Report Retreat is Not an Option](#) – This report includes new and previously unreported state-by-state data from the Department of Defense detailing the number of young adults who are likely to be ineligible for military duty. Obesity has become the leading medical cause.

National Alliance for Nutrition and Activity

- [NANA National School Nutrition Standards](#)
- [Competitive Foods and Beverages talking points](#)
- [Smart Snacks Q&A](#)
- [Fact Sheet: School Food Funding Myths](#)
- [NANA Healthy School Fundraising Fact Sheet](#) and [Ideas](#)

National Association of State Boards of Education

- [State School Health Policy Database](#) lists state-by-state policies related to competitive food policy and includes state fundraising exemption information.

National Education Association Health Information Network

- [Bag the Junk](#) site includes healthy snack suggestions and ways to connect with experts in this area.
- Policy brief: [Improving competitive food policy to create healthier, smarter school environments](#) includes a comparison of nutrition standards proposed by other organizations
- [Healthy Rewards](#) fact sheet provides ways to make healthy foods attractive and success stories where healthier competitive foods had little or no change in revenue.

National Policy and Legal Analysis Network to Prevent Childhood Obesity

- [District Policy Establishing a Healthy Vending Program](#), provides a model beverage vending agreement and fact sheet

Nemours

- [A Healthy Vending Guide](#) – Provides rationale for healthy vending options, sample competitive food policies, marketing strategies

School Nutrition Association

- [Competitive Foods guidelines by state](#)

The Pew Charitable Trusts, Kids' Safe and Healthful Foods Project

- [Poll: Parents Support Healthier School Food Policies by 3-to-1 Margin](#)
- [Infographic: Parents Support Healthier School Food Standards](#)
- [Video: School Food Professionals Inspire Young Healthy Chefs](#)
- [Video: Student Chef Amazes Peers with Healthy Recipes](#)
- [Video: Healthy Recipes: Student Chef's Empanadas Win Place on School Menus](#)
- [Video: Family Tradition of Italian Cooking Inspires Healthy School Lunches](#)
- [Infographic: Sizing Up Snack Foods](#)
- [Video: Why do healthy snacks in schools matter?](#)
- [Health Impact Assessment: National Nutrition Standards for Snack and a la carte Foods and Beverages Sold in Schools](#)

The Trust for America's Health

- [The State of Obesity](#) – A report diving into child and adult obesity by race/ethnicity, socioeconomic status, geography, age and severity.

U.S. Department of Agriculture Food and Nutrition Service

- [Smart Snacks in Schools Flyer](#)
- "Smart Snacks in School" [Interim Final Rule Questions and Answers](#)
- [Summary of the standards](#)
- [Infographic: Smart Snacks in Schools](#)
- [Fact Sheet: Healthy, Hunger-Free Kids Act School Meals Implementation](#)

- [Issue Brief: Fundraisers](#)
- [Healthy Fundraising](#) – Links to healthy fundraising resources from across the country.
- [Blog: Creative Solutions to Ending School Food Waste](#)
- [Infographic: Reducing Food Waste](#)
- USDA blogposts featuring Alliance for a Healthier Generation National Ambassadors and school leaders from [Jackson-Madison County School System](#) and [Namaste Charter School](#) who are lending their voices to talk about why healthy foods in schools are important and how they have been able to make it work.
- [HealthierUS School Challenge: Smarter Lunchrooms](#) – With recently updated criteria to include Smart Snacks in Schools components.

U.S. Department of Agriculture Economic Research Service

- Economic information bulletin: [Nutrition Standards for Competitive Foods in Schools](#)

Voices for Healthy Kids

- Click [here](#) to request the Healthy Kids Competitive Foods Toolkit: Make Food Choices an Easy 'A'